



Kevin Thomas

Designer · Creative Director

Experience

Jan 2025 - Present

Remote

Freelance Branding

Independent

Brand and art direction for food, culture and music clients - identity, space, packaging and social.

brwlab - built a specialty coffee brand end to end: identity, physical space, packaging and social media.

Dec 2024 - May 2026

Bengaluru

Co-Founder & Creative Director

[Maachis.art](#)

Built the Instagram community from 0 to 58K followers. Led content design, cultural curation, collaborations and visual storytelling around Indian matchbox art.

Featured in [Platform](#) · [ELLE](#) · [The Nod](#) · [Indian Express](#)

2022 - Present

Remote

Creative Resident

Bloominggreen Festival

Built the festival ticketing website and led UI/UX. Directed Bloom TV, a behind-the-scenes series documenting the making of the festival.

Jul 2022 - Jul 2024

Bengaluru

Product Designer

Zolve

Designed cross-border financial experiences, translating complex banking and credit journeys into clear user flows, prototypes and polished interfaces.

Jun 2021 - Jan 2022

Bengaluru

UI/UX Designer

FlashPrep

Designed learning flows for an edtech platform built around bite-sized learning, spaced repetition and active recall.

Education

2018 - 2021

Bengaluru

Bachelor of Computer Application

St Joseph's University

Skills

Professional

Creative and art direction
Content design and copywriting
Cultural curation and collaborations

Technical

Figma, UI/UX design, prototyping
Illustrator, Photoshop, After Effects, Premiere
Wireframing, user research, Mixpanel